



Cameo Garden Information

21-23 May 2010

The 'Cameo Gardens,' introduced by Garden Show Ireland in 2009, were a huge success with both designers/landscapers and the visiting public. As a result, the 2010 Show will have an even bigger and better area dedicated to Cameo Gardens.

Objectives

The objective is for designers/landscapers:

- To produce a smaller version of a Show Garden where the visiting public can find ideas and inspiration to take home to their own gardens in times of economic pressure.
- To provide a shop window for individual designers and landscapers.

Ideas could include any or all of the below:

- Creating a corner, feature or small section of a garden which would provide inspiration for gardening on a budget
- Creating an escape from the doom and gloom,
- Using re-cycled materials to garden economically
- Or potentially something much more creative and fun!

Specifications

Each Cameo Garden should:

- Measure no more than 5m x 5m (it could even be a 1m x 1m part of a garden).
- Cost no more than £1000 to produce.
- List an outline of costs divided into material and labour to explain to Show visitors how much they could expect to pay to design a corner of their own garden (these costs should be displayed in the garden during the Show)
- Encourage the visiting public to engage the designer

Access

- Access to the site will be 3 days in advance of the Show.
- All efforts should be made to preserve the surrounding areas during the build period
- Plots must be reinstated to grass after the Show and left as found.

Costs

- Space for the Cameo Garden itself is provided FREE of charge.
- However, a 3m x 3m promotional space can be provided beside each Cameo Garden for designers to showcase their services at a promotional rate of £250 + VAT. Cover for this space can be provided at an additional cost of £150 + VAT.

To ensure your space is reserved please return the booking form **before 19 March 2010**.

If you have any queries, please contact Claire on 0044 (0) 28 9756 1993, or email info@gardenshowireland.com